



# 2024

United Way  
of  
Dane County  
CAMPAIGN  
PARTNERS



United Way  
of Dane County

United  
Way



The Power of Caring. Working for All.

When we unite our community towards a common goal, we can make the greatest possible impact. Because we're better together! Thanks to our nonprofit partners, our donors and our volunteers, we're building a better Dane County for all. That's what we mean when we say we're **The Power of Caring. Working for All.**

## 2024 CAMPAIGN AWARDS

### TOP CAMPAIGNS

COMPANIES WHO CONTRIBUTED MORE THAN \$100,000 THROUGH CORPORATE GIFTS, EMPLOYEE GIVING AND SPECIAL EVENTS.

1. American Family Insurance
2. TruStage
3. Partners in Giving: State, UW and UW Health Employee Combined Campaign
4. Exact Sciences
5. Zimbrick, Inc.
6. Christensen Associates
7. J.H. Findorff & Son Inc.
8. Baker Tilly Advisory Group, LP
9. UW Credit Union
10. BMO
11. Madison Gas and Electric
12. Sub-Zero Group Inc.
13. Alliant Energy
14. TASC
15. M3 Insurance
16. First Business Bank
17. Hy Cite Enterprises, LLC
18. Summit Credit Union
19. National Guardian Life Insurance Company
20. Bankers' Bank
21. WPS
22. Hooper Corporation
23. West Bend Insurance Company

### ACCELERATING IMPACT AWARD

COMPANIES WHO GREW THEIR FINANCIAL IMPACT THE MOST, HELPING TO ACCELERATE POSITIVE CHANGE IN OUR COMMUNITY.

#### TOTAL GROWTH IN DOLLARS

- American Family Insurance
- J.H. Findorff & Son Inc.
- TruStage

#### GROWTH IN DOLLARS HONORABLE MENTIONS

- Capitol Bank
- Cummins
- Epic Systems Corporation
- First Business Bank
- Merrill Lynch
- Park Bank
- Summit Credit Union

#### LARGEST % INCREASE IN DOLLARS

- CAMECA Instruments, Inc.
- Godfrey & Kahn, SC
- Church Mutual Insurance Company

#### LARGEST % INCREASE HONORABLE MENTIONS

- Bank of Sun Prairie
- BWBR
- Dashiell Corporation
- DeWitt LLP Law Firm
- Faith Technologies
- Godfrey & Kahn, SC
- IMEG
- Journey Mental Health Center
- JustDane
- MetaStar, Inc.
- Miron Construction Co., Inc.
- NewBridge
- Pieper Power
- Plunkett Raysich Architects, LLP
- RSM US LLP
- Strang
- Urban League of Greater Madison
- Wegner CPAs
- Wisconsin Hospital Association

## THE POWER OF MANY AWARD

COMPANIES WHO GREW THEIR EMPLOYEE PARTICIPATION THE MOST, ENGAGING MORE PEOPLE IN SUPPORTING OUR COMMUNITY.

- Park Bank
- Springs Window Fashions
- Summit Credit Union

## HONORABLE MENTIONS

- Cummins
- Dashiell Corporation
- DeWitt LLP Law Firm
- EUA
- Heartland Credit Union
- National Guardian Life Insurance Company
- Quartz Health Solutions, Inc
- Sentry Insurance
- Sergenian's Floor Coverings
- Urban League of Greater Madison
- von Briesen & Roper Law Office

## GIVE UNITED AWARD

COMPANIES WHO JOINED OUR UNITED WAY FAMILY IN 2024 WITH A FIRST-TIME GIFT OR EMPLOYEE CAMPAIGN, INVESTING IN OUR COMMUNITY.

### **Atmus**

Atmus, a recently established business in Dane County, launched its very first employee giving campaign – fostering a sense of community involvement and positive company culture. The senior management at Atmus actively supports and participates in the campaign, demonstrating their commitment to social responsibility and community engagement.

### **Vesta**

Vesta has been running United Way campaigns in Fon du Lac for years, so when they recently opened an office in Madison, they decided to continue on the tradition of giving back with United Way! Vesta employees not only make an impact but also have fun with the campaign through special events. Thanks, Vesta, for expanding the reach of your impact as you expand the reach of your business!

## HONORABLE MENTIONS

- Dave Jones Plumbing and Heating
- Numbers 4 Nonprofits
- Midwest Electrical
- Burns & McDonnell

## INNOVATION AWARD

COMPANIES WHO ARE COMMITTED TO RAISING AWARENESS AND RESOURCES THROUGH NEW AND CREATIVE STRATEGIES.

### **Bankers' Bank**

Bankers' Bank first partnered with us in 2016 when they raised more than \$40,000 – an unheard-of amount for a first-time campaign. And they haven't slowed down! Since 2016, they've grown their campaign by over three times. While many factors contribute to their success, their incentives stand out the most. Each incentive level offers great perks, but if you break down the data the amazing dinner for those giving at a leadership level surely drives employees to dig a little deeper, growing their collective impact!

### **Cummins**

Despite navigating a period of organizational transition, Cummins not only sustained but grew participation, successfully reaching their fundraising goal and welcoming 13 new Lead United Step-Up donors. Their

dedication extended beyond the traditional campaign, as they proactively secured a grant from The Cummins Foundation to support elementary literacy tutoring through Schools of Hope, and strengthened employee engagement by organizing meaningful volunteer opportunities, fostering a culture of giving and service. Through their innovative and strategic approach, Cummins has demonstrated how businesses can drive lasting change in their community.

### **National Guardian Life Insurance Company**

National Guardian Life Insurance (NGL) goes above and beyond! After running outstanding campaigns each fall, they run a second mini campaign in December. This year's mini campaign had a United Way kickoff including an endorsement from their CEO, another ePledge email with the option for payroll deduction and a few more special events to boost their overall impact. The result led to more than \$10,000 of additional impact! Thanks, NGL, for all that you do.

## **ADVOCATE IN ACTION AWARD**

CAMPAIGN VOLUNTEERS WHO ARE PASSIONATE ABOUT GIVING BACK, ENTHUSIASTIC ABOUT ENGAGING OTHERS IN LEARNING ABOUT OUR COMMUNITY AND INSPIRE EVERYONE TO GIVE, ADVOCATE AND VOLUNTEER.

### **Karen Kallerud**

After starting her United Way journey as a volunteer in 211, Karen Kallerud served a record-setting 14 years as a Loaned Executive. In that role, Karen combined her passion for United Way's mission and concern for our community with very persuasive sales skills. She continues to volunteer for the annual campaign, specifically calling on new businesses and outreach for corporate gifts as an Account Executive. Karen's fantastic relationships with area companies has resulted in thousands of dollars of in-kind gifts, too, securing coupons for everything from oil changes to frozen custard.

She also served on the Former Loaned Executive Reunion Committee to celebrate 40 years of the program during United Way's Centennial. Karen is the "Queen of Thank You's" writing hundreds of cards to individual donors and business leaders for their United Way support.

Beyond the workplace campaign, she has volunteered for Women United and helped plan the annual fundraising event; served on the Community Volunteer Awards Committee as a member and judge and is a mentor for each new class of Loaned Executives, often bringing in baked goods along with words of wisdom and encouragement.

Karen leads by example as a generous and thoughtful United Way Lead United and Women United Donor. She and her husband Jim have a named fund in our United Way Foundation as well as they support our mission for generations to come. Karen is the definition of a compassionate and caring person who inspires those around her to be a part of the change.

## **COLLABORATION AWARD**

UNITED WAY PARTNERS WHO SERVE OUR COMMUNITY AND FACILITATE COLLABORATIVE ACTION LEADING TO MEANINGFUL CHANGE.

### **Saving Our Babies**

In 2018 the Dane County Health Council (DCHC), a coalition of healthcare providers, government and nonprofits, set out to eliminate the racial birth disparities impacting Black mothers and babies in Dane County. By committing to a single priority, DCHC paved the way for what today has become a partnership between health systems and community organizations that is yielding positive gains and demonstrating the power of collective impact on solving a public health crisis.

Under the umbrella of the Saving Our Babies initiative, ConnectRx Wisconsin has emerged as a revolutionary solution to reducing health and social needs risks of Black pregnant women and birthing persons served through local hospitals and clinics. Through a wrap-around service delivery model designed by initiative

partners with input from more than 300 Black community members, ConnectRx Wisconsin deploys a dual workforce of clinic- and community-based health workers and trained doulas to support patients' health in a number of ways. Referrals are made for housing, food, financial assistance and more – all factors that foster positive health outcomes for mother and child.

It utilizes a social determinants of health screening tool collaboratively developed by the local partners, which is embedded in the electronic health record system to screen all local pregnant patients. An initial evaluation showed that 90% of babies born with doula support reached optimal gestational age, and an impressive 84% were born at a healthy birth weight, addressing a critical factor in reducing Black infant mortality rates.

## AFFINITY FOR COMMUNITY AWARD

COMMUNITY PARTNERS WHO CREATE OPPORTUNITIES FOR EMPLOYEES TO LEAD IN THEIR CAREERS AND THROUGH THEIR PHILANTHROPY WITH UNITED WAY'S LEAD UNITED, WOMEN UNITED AND LINC NETWORKS.

### Summit Credit Union

In 2024, Summit Credit Union showed outstanding commitment to community engagement through their support of United Way of Dane County's affinity groups. Summit employees contributed active participation in Lead United, Women United and LINC, hosting multiple events throughout the year. Summit Credit Union demonstrates their strong leadership in community involvement by providing a Loaned Executive for the fall. New this year, Summit hosted an opportunity for employees to get involved in the community with Women United at Work to bring engagement to their ERG members.

### Women United Council for Women United at Work

In 2024, Women United Council raised nearly \$100,000 to advance women's financial security, a cause they embraced as their new focus to create lasting change for women in Dane County. Demonstrating their commitment to uplift all women, they launched Women United at Work, a network designed to bring together local women's Employee Resource Group leaders, fostering a collaborative space for sharing best practices and strengthening career development. Through their innovative and purpose-driven approach, the Women United Council continues to create meaningful opportunities for women to lead – both in their careers and in their community.

## 2024 PARTICIPATING ORGANIZATIONS

- 18Forty8 Private Wealth
- AAA Wisconsin
- ABS Global
- Access Community Health Centers
- Achievers
- ACS, Inc
- AFSCME Local 1871
- AFSCME Local 6000
- AFSCME Local 720
- AFT-WI Local 3220 [TAA]
- Aldevron
- Aldi
- All Comfort Services
- Alliant Energy
- Amcor Flexibles
- Ameren
- American Family Insurance
- American Girl
- American Packaging Corporation
- American Printing Company, Inc.
- American Transmission Company
- America's Credit Unions
- America's Pub Quiz
- Ameritas Life Insurance Corp
- Anthem Blue Cross and Blue Shield
- Anthology
- AppleTree Credit Union
- Applied Tech
- AprilAire
- A-R Editions, Inc.
- ARC Community Services, Inc.
- Artisan Dental
- Ascendium Education Group
- Associated Bank
- Assurant
- AT&T
- AtlantisValley Foods, LLC
- Atmus

- Attainment Company
- Attic Angel Association
- Automation Arts
- Auxiant
- Avient
- Axley Brynelson, LLP
- Ayres Associates
- Bachmann Construction Company
- Bagels Forever, Inc.
- Baird
- Baker Tilly Advisory Group, LP
- Ball Corporation
- Bank of Sun Prairie
- Bankers' Bank
- Barrymore Theatre
- BDO
- Belleville School District
- Benjamin F. Edwards & Co.
- Bergstrom Automotive
- Berntsen Brass & Aluminum Foundry, Inc.
- Best Western Plus Inn on the Park
- BetterLife
- Big Brothers Big Sisters of Dane County
- BlueCross BlueShield
- BMO
- Boardman & Clark LLP
- Boys & Girls Clubs of Dane County
- Brandgarten, Inc.
- Brat Fest Inc.
- Bricklayers and Allied Craftworkers Local 13
- Brunsell Lumber & Millwork
- Building and Construction Trades Council of South Central Wisconsin
- Burns & McDonnell
- Buttonwood Partners, Inc.
- BWBR
- C&W Services
- C. Blohm & Associates
- CAMECA Instruments, Inc.
- Canopy Center, Inc.
- Capitol Bank
- Capitol Lawn Sprinkler, Inc.
- Carle Health
- Carley Wood Associates
- Catalent
- Caterpillar
- Catholic Charities, Diocese of Madison
- Cencora
- Centro
- Certco, Inc.
- CGC, Inc.
- Children's Hospital and Health System Foundation
- Children's Hospital of Wisconsin
- Christensen Associates
- CHS Inc
- Church Mutual Insurance Company, S.I.
- City of Fitchburg
- City of Madison Combined Campaign
- City of Sun Prairie
- Cleveland Clinic Health System
- CM Vantage
- Colliers International
- Colony Brands, Inc.
- Combined Federal Campaign
- Communication Innovations
- Community Coordinated Child Care (4C) in Dane County
- Community Health Charities of Wisconsin
- Compeer Financial
- ConAgra Foods Inc
- Connexus Credit Union
- CopperPoint Mutual insurance Company
- Corteva Agriscience
- Costco
- Cottingham & Butler Insurance Services
- County of Dane Combined Campaign
- Courtier Foundation, Inc.
- Culver's Frozen Custard
- Cummins
- CWA Wisconsin Political Council
- Dairy Farmers of Wisconsin
- Dane County Humane Society
- Dashiell Corporation
- Dave Jones Plumbing and Heating
- Dave Jones Plumbing and Heating
- Dean Health Plan by Medica
- DeForest Area School District
- DeForest Collision Repair, Inc.
- Deloitte Consulting LLP
- Delta Air Lines, Inc.
- Delta Dental of Wisconsin
- Demco
- Dentistry for Madison
- Destination Madison
- DeWitt LLP Law Firm
- DI & Associates dba Spherion
- Directly Affiliated Local Union Local 24111
- Discover Financial
- DMB Community Bank
- Dollar General Literacy Foundation
- Don Miller Auto Family

- East Madison Community Center
- Educators Credit Union
- Edward Jones
- Eli Lilly and Company
- Employee Benefits Corporation
- Enbridge
- Encore Homes, Inc.
- Endres Manufacturing Company
- Entegral Holdings LLC
- Enterprise Holdings
- Enterprise Rent-A-Car
- Environment Control of Wisconsin, Inc.
- Epic Systems Corporation
- ERDMAN
- EUA
- Event Essentials
- Evergreen Healthcare Partners
- Evjue Foundation Inc.
- Exact Sciences
- F & G
- FAC Services LLC
- Faith Technologies
- Family Support & Resource Center
- Famous Yeti's Pizza
- Farwell
- FedEx
- Festival Foods
- Fifth Third Bank
- FIRE Light Group
- Fireside Hearth & Home
- First Business Bank
- First Horizon
- First Weber, Inc.
- FIS
- Fishbeck
- Flad Architects
- Flad Development & Investment Corp.
- Florida Blue
- FluGen
- Foley & Lardner LLP
- FORVIS
- Forward Health Group Inc
- Forward Learning Youth and Young Adults
- Foth Companies - Madison
- Franklin Fueling Systems
- Fristam Pumps USA, Limited Partnership
- Full Compass Systems
- Gannett Fleming TranSystems
- Gates Foundation
- GE Healthcare
- General Beverage Sales
- General Motors Corp
- Genoa Healthcare
- GMR Marketing LLC
- Godfrey & Kahn, SC
- Goodman Community Center
- Goodman's Jewelers
- Googins Advisors, Inc.
- Google
- Graef
- Grange Insurance
- Green Bay Packers Foundation
- Group Health Cooperative of South Central Wisconsin
- Gustave A. Larson Company
- Habitat for Humanity of Dane County
- Hammel, Green and Abrahamson, Inc.
- Hancock Center for Dance/Movement Therapy, Inc.
- Hanover Insurance
- Haskell
- Hausmann Group
- HDR, Inc.
- Heartland Credit Union
- Henry J. Predolin Foundation, Inc.
- Herzing University
- Hiebing
- Hill Electric Company
- Hilti North America
- Hoey Apothecary
- Hoffman Manufacturing
- Holmes, Murphy & Associates
- HomeGoods
- HomeGoods Sun Prairie
- Honkamp Krueger & Co., P.C.
- Hooper Corporation
- Horace Mann Educators Corporation
- HSB
- HSMAI Global - Wisconsin Chapter
- Humana
- Husch Blackwell LLP
- Hy Cite Enterprises, LLC
- Hydrite Chemical Company
- IBEW Local 159
- IBEW Local 2304
- IBM Corporation
- IFF
- Illumina
- IMEG
- In Business
- IncredibleBank
- Independent Pharmacy Cooperative

- Insulators Local 19
- Intel Foundation
- Invenra, Inc.
- Ironman Foundation, Inc.
- Isthmus Community Media
- Italian Workman's Club
- IUPAT District Council 7
- J.H. Findorff & Son Inc.
- JCPenney
- John Deere Financial
- Johnson Block and Company
- Johnson Controls, Inc.
- Johnson Financial Group
- Johnson Health Tech North America, Corp.
- Journey Mental Health Center
- JP Cullen
- JustDane
- Kahler Slater
- KEE Architecture
- Kellogg Company
- Kennedy Communications
- KeyBank
- Kimberly Clark (KMB)
- KL Engineering, Inc.
- Kollath & Associates, CPA LLC
- KPMG
- Krause Estate Planning & Elder Law Center
- Kwik Trip, Inc.
- L & L Foods, Inc.
- L3Harris Technologies
- Labcorp Early Development Laboratories Inc
- Laborers Local 464
- Lake Ridge Bank
- Land O'Lakes Foundation
- Landmark Credit Union
- Latino Academy of Workforce Development
- LERDAHL | Inspired Workplace Interiors
- LGC Biosearch
- Literacy Network
- LJ's Sports Tavern & Grill
- Lucida
- Lutron Electronics Co., Inc
- Lycon, Inc.
- M3 Insurance
- Madison Civics Club
- Madison College
- Madison Development Corporation
- Madison Gas and Electric
- Madison Investment Advisors, LLC
- Madison Kipp Corporation
- Madison Media Partners
- Madison Metropolitan School District
- Madison Region Economic Partnership
- Madison Teachers Inc.
- Magna Publications
- Manpower, Inc.
- Marco
- Marriott Daughters Foundation
- Marshalls, Inc.
- Massman Companies
- McClone Insurance
- McCormick Foundation
- McFarland School District
- McGann Construction, Inc.
- McKinstry Charitable Foundation
- Mead & Hunt
- Mennenga Tax and Financial Service
- Mercyhealth
- Meridian Group, Inc.
- Merrill Lynch
- MetaStar, Inc.
- MGIC Investment Corporation
- Michael Best
- Microsoft
- Middleton-Cross Plains Area School District
- Midwest Electrical
- Mid-West Family Marketing
- MIG Commercial Real Estate
- Miner, Barnhill & Galland
- Minuteman Press
- Miron Construction Co., Inc.
- Monona Grove School District
- Morgan Murphy Media
- Morgan Stanley
- Moxe Health
- Mt. Horeb School District
- Murphy Desmond S.C.
- Musicnotes, Inc.
- National Association of Letter Carriers Branch 507
- National Electrostatics Corporation
- National Guardian Life Insurance Company
- Nationwide Insurance
- NCG Hospitality
- Neider & Boucher, SC
- Nelnet
- Network Health
- NeuWave Medical, Inc.
- NewBridge
- Nickles Electric
- Nitty Gritty
- Nordic



- North American Mechanical, Inc.
- Northwestern Mutual
- Northwind Technology Solutions
- Novus International
- Numbers 4 Nonprofits
- Oak Bank
- Oakbrook Corporation
- Old National Bank
- One City Early Learning Centers
- One Community Bank
- OneAmerica
- OPEIU Local 39
- Operation Fresh Start
- Oregon School District
- Oz Builders
- Pacific Economics Group
- Painters Local 802
- Park Bank
- PARK Printing Solutions
- Park Towne Development Corporation
- Partners in Giving: State, UW and UW Health Employee Combined Campaign
- Paul's Book Store
- Peoples State Bank
- Pepsi-Cola of Madison
- Perkins Coie
- Peter Gray Executive Search, LLC
- PFS Corporation
- Phillips Distributing Corporation
- Pieper Power
- Pitney Bowes, Inc.
- Placon Corporation
- Plumbers Local 75
- Plunkett Raysich Architects, LLP
- PNC Financial Services Group
- Potter Lawson
- Prime Urban Properties
- Principal Financial Group
- Promega Corporation
- QBE
- Quarles & Brady LLP
- Quartz Health Solutions, Inc
- Quincy Bioscience
- Race Day Events LLC
- RBC Wealth Management
- RealPage, Inc.
- Reinhart, Boerner, & Van Deuren
- Renaissance Charitable Foundation Inc.
- Resonant Capital Advisors
- Rhyme
- Ricoh USA, Inc
- RISE Wisconsin, Inc.
- RLI Corp
- Rocket Industrial
- Rockwell Automation
- Roots & Wings Foundation
- Rouse Management
- RSM US LLP
- Rural Electric Supply Cooperative
- Rural Mutual Insurance Company
- Russ Darrow Chrysler Group
- Ryder Truck Rental
- S/B Strategic Marketing
- Santa Barbara Foundation
- Sargento Foods
- Scientific Protein Labs LLC
- SCS Engineers
- Second Harvest Foodbank of Southern Wisconsin
- SECURA Insurance
- Sentry Insurance
- Sergenian's Floor Coverings
- ServiceNow, Inc. (NOW)
- Shakeproof Automotive
- Sheridan Wisconsin
- Siemer Institute for Family Stability
- Singlewire Software
- Slipstream
- SMART Local 18
- Smart Motors
- South Central Federation of Labor, AFL-CIO
- Spherion Staffing Services
- Springs Window Fashions, LLC
- SSM Health
- St. Mary's Hospital
- Staff Electric Company, Inc.
- Stafford Rosenbaum LLP
- Starion Bank
- Stark Company Realtors
- State Bar of Wisconsin
- Stemina BioMarker Discovery, Inc.
- Steve Stricker American Family Insurance Foundation
- Stevens Construction Corp.
- Stifel
- Stone House Development, Inc.
- Stoughton Trailers, LLC
- Strand Associates, Inc.
- Strang
- Stratatech Corporation
- Strohm Ballweg LLP
- Stroud, Willink & Howard, LLC

- Sub-Zero Group Inc.
- Sugar River Pizza
- Sullivan designBUILD
- Summit Credit Union
- Sun Prairie Area Schools
- Suttle-Straus, Inc.
- SVA
- T. Anton Investment House, Inc.
- Target
- TASC
- TD Bank
- TDS Family of Companies
- Teamsters Local 120
- Terso Solutions
- Tetra Tech
- The Alliance
- The Boldt Company
- The Marcus Corporation
- The Peters Family Charitable Fund
- The Pyle Group
- The QTI Group
- The Rainbow Project
- The Road Home Dane County
- Thermo Fisher Scientific, Inc.
- Thompson Investment Management
- Thrivent Financial
- T-Mobile
- Town & Country Engineering, Inc.
- Town Bank
- Trinity Financial Planning, Inc.
- Truity Partners, LLC
- TruStage
- TSYS
- U.S. Bank
- U.S. Cellular
- UBS Financial Services Inc.
- UFAS/AFT-WI Local 223
- UFCW Local 1473
- Uniek, Inc.
- United Parcel Service
- United Staff Union
- United Way of Dane County
- United Way of Wisconsin
- UnityPoint Health - Meriter
- University Book Store
- University of Pittsburgh Medical Center (UPMC)
- Urban Land Interests LLC
- Urban League of Greater Madison
- USAA
- UW Credit Union
- Verona Area School District
- Vesta
- Village Caregiving
- Virent, Inc.
- Vogel Bros. Building Co.
- von Briesen & Roper Law Office
- Walgreen's Distribution Center
- Wal-Mart
- WayForward Resources
- We Energies
- WEA Credit Union
- WEA Member Benefits
- Wegner CPAs
- Wells Fargo
- Wells Print and Digital Services
- Werner Electric Supply
- West Bend Insurance Company
- Westphal & Co. Inc.
- Wheeler, Van Sickle & Anderson, S.C.
- WIDA
- Wines for Humanity LLC
- Wipfli, LLP
- Wisconsin Alumni Research Foundation
- Wisconsin Athletics
- Wisconsin Automobile & Truck Dealers Association
- Wisconsin Bank & Trust
- Wisconsin Bankers Association
- Wisconsin Education Association Council
- Wisconsin Foundation and Alumni Association
- Wisconsin Hospital Association
- Wisconsin Laborers' District Council
- Wisconsin Lawyers Mutual Insurance Company
- Wisconsin Medical Society
- Wisconsin Mutual Insurance Company
- Wisconsin Realtors Association
- Wisconsin Restaurant Association
- Wisconsin Solar Design
- Wisconsin Women's Health Foundation
- WKOW
- WMTV-TV 15
- WPPI Energy
- WPS
- Xcel Energy
- YWCA of Madison
- Z Zurich Foundation
- Zendesk
- Zimbrick, Inc.
- Zions Bank

# 2024 LOANED EXECUTIVE SUPPORTERS

Loaned Executives work as an extension of the United Way team for four months and finish the program with a fresh, new set of high-demand skills. Companies who loan and sponsor Loaned Executives help us reach more people, resulting in significant, measurable progress on Dane County's most critical issues.

## LOANING COMPANIES

- Alliant Energy
- American Family Insurance
- UW Credit Union

## SPONSORING COMPANIES

- Ascendium Education Group
- First Business Bank
- Group Health Cooperative of South Central Wisconsin
- J.H. Findorff & Son Inc.
- M3 Insurance
- Madison Gas and Electric
- Singlewire Software
- Sub-Zero Group Inc.
- Summit Credit Union
- Vogel Bros. Building Co.

# 2024 EVENT & IN-KIND SPONSORS

Sponsorship plays an important role in the expansion of support for Dane County families, and helps people understand, experience and feel connected to our work. Thank you to our partners who provided event and in-kind support to help us maintain our nationally recognized effectiveness ratio of spending 86% of funds on programming and only 14% on administrative costs.

- 4 Senses House Cleaning
- Alchemy
- All Comfort Services
- Alliant Energy
- American Family Insurance
- American Players Theatre
- American Printing Company, Inc.
- ANEU Med Spa
- Ascendium Education Group
- Backyard Dream Productions
- Bad Dog Frida
- Baker Tilly Advisory Group, LP
- Banzo
- Bar Corallini
- Bassett Street Brunch Club
- Beef Butter BBQ
- Biaggi's
- Bikes for Kids
- Black Belt America
- Bloom Bake Shop
- BMO
- BRAVA Magazine
- Breese Stevens Field
- BT Farms
- Calliope Ice Cream
- Cambridge Winery
- Capital City Hues
- Chocolate Shoppe Ice Cream
- Comedy on State
- Core Endeavors
- Crema Café
- Culver's Frozen Custard
- Dane County Farmer's Market
- DelecTable
- Destination Madison
- Dinner Detective
- Drumlin Ridge Winery
- Earthwise Pet
- East Madison Toyota
- Elements Massage
- EUA
- EZ Office Products
- Facial Collective
- Fenrici Brands
- First Business Bank
- Fiskars Brand
- Flavor Temptations
- Float Madison
- Fontana Sports
- Forage Kitchen

- Forward Madison
- Fred Astaire Dance Studios
- Girl Scouts of Wisconsin - Badgerland Council
- Glass Nickel Pizza Co.
- Godfrey & Kahn, SC
- Goodman's Jewelers
- Gourmet Gift Baskets
- Green Life Trading Co
- Green Owl Café
- Greenbush Bakery
- Group Health Cooperative of South Central Wisconsin
- Hammer & Stain
- Hausmann Group
- Henry Vilas Zoo
- Herzing University
- Hiebing
- Hook's Cheese
- Hubbard Ave Diner
- Ian's Pizza
- J.H. Findorff & Son Inc.
- Johnson Financial Group
- Kona Ice
- Lands' End
- LJ's Sports Tavern & Grill
- LYLUP Martial Arts
- Lyon Road Art
- M3 Insurance
- Madison Gas and Electric
- Madison Greenhouse Store
- Madison Mallards
- Madison Marathon
- Madison Media Partners
- Madison Nightmares
- Madison Professional Dance Center
- Madison Region Economic Partnership
- Mala Yoga Center
- McClone Insurance
- Middleton Ford
- Monty's Blue Plate Diner
- Murphy Desmond S.C.
- Mystery to Me Bookstore
- National Guardian Life Insurance Company
- Nitty Gritty
- North and South Seafood & Smokehouse
- Northwestern Mutual
- Olive Garden
- Orange Theory Fitness
- Orange Tree Imports
- Papa Murphy's
- Pepsi-Cola of Madison
- Perennial Yoga
- Portillo's
- R.P. Adler's Bar and Grille
- RCR
- Rejuvenation Spa
- Robert W. Baird & Co.
- Rocky Rococo
- Savory Accents
- Schoep's Ice Cream
- Serendipity Labs
- Smoothie King
- Sonic
- SPRING - Pilates
- Strang
- Subway
- Sugar River Pizza
- Summit Credit Union
- Sundara
- Synergy Dance Academy
- Table Wine
- TASC
- Tex Tubbs Taco Palace
- The Coopers Tavern
- The Dog Den
- The Harmony Bar and Grill
- THORPS
- Torn Edge Arts
- Touch of Pilates
- Tricky Foods
- True Hippie Cleaning Co.
- TruStage
- Underground Self Defense
- UW Credit Union
- Variations Dance Academy
- Vogel Bros. Building Co.
- Wheel's for Winners
- Wisconsin Athletics
- Wisconsin Candle Co
- WKOW
- Working Draft Beer
- WPS
- Zoe's Pizzeria

Join us! Contact [events@uwdc.org](mailto:events@uwdc.org) to learn about sponsorship opportunities in 2025.