



UNITED WAY OF DANE COUNTY

CREATING LASTING, POSITIVE CHANGE

Last Year, 8,285 Fitchburg and Southwest Madison Residents Were Helped by United Way Services.*

At United Way of Dane County, we know that the well-being of our children and families directly impacts the overall health of our community. By helping neighbors in need access the building blocks of well-being – a quality education, family-supporting job and health supports – we’re working to solve big-picture issues no one person or organization can address alone.

Together, we are The Power of Caring. Working for All.



73,115 Community Members in Fitchburg and Southwest Madison

We’re calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.



35% of students in Fitchburg and Southwest Madison are not on track to graduate

Reading proficiency is essential to academic success in future grades, but 35% of students in Fitchburg and Southwest Madison cannot read at grade level. Research shows that students who struggle with reading are significantly less likely to graduate from high school or enter college.



8,610 Neighbors Are Living in Poverty

Poverty presents several barriers to achieving family well-being. When more people have access to safe, affordable housing and jobs earning family-sustaining wages, our entire community works better.



8,377 Referrals For Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

*May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, 5 year estimates (2018-2022), Zip codes 53711 & 53713, Tables DP05 & S1701; DPI WiseDash, 2022-2023, Forward ELA test (grades 3-8), percentage scored "below basic," Madison Metropolitan School District (Badger Rock Middle, Cesar Chavez Elementary, Cherokee Heights Middle, Huegel Elementary, James Wright Middle, Leopold Elementary, Lincoln Elementary, Milele Chikasa Anana Elementary, Orchard Ridge Elementary, Thoreau Elementary, Toki Middle); United Way of Dane County 211 and Partner Nonprofit Reports



Fitchburg and Southwest Madison Need You!

Donate today at unitedwaydanecounty.org. Your gift is critical and creates lasting change across generations in your community.

United Way
of Dane County



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The Power of Caring. **Working for All.**