



UNITED WAY OF DANE COUNTY

# CREATING LASTING, POSITIVE CHANGE

Last Year, 124 Cambridge Residents Were Helped by United Way Services.\*

At United Way of Dane County, we know that the well-being of our children and families directly impacts the overall health of our community. By helping neighbors in need access the building blocks of well-being – a quality education, family-supporting job and health supports – we’re working to solve big-picture issues no one person or organization can address alone.

**Together, we are The Power of Caring. Working for All.**



## 1,442 Community Members in Cambridge

**We’re calling on every resident** to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.



## 24% of students in Cambridge are not on track to graduate

**Reading proficiency is essential to academic success in future grades**, but 24% of students in Cambridge cannot read at grade level. Research shows that students who struggle with reading are significantly less likely to graduate from high school or enter college.



## 82 Neighbors Are Living in Poverty

**Poverty presents several barriers** to achieving family well-being. When more people have access to safe, affordable housing and jobs earning family-sustaining wages, our entire community works better.



## 115 Referrals For Help Through 211

**United Way 211 is available 24/7 and offers free, confidential assistance.** Every day United Way connects people with local programs and services that can help.

\*May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, 5 year estimates (2018-2022), Cambridge village, Tables DP05 & S1701; DPI WiseDash, 2022-2023, Forward ELA test (grades 3-8), percentage scored "below basic," Cambridge School District; United Way of Dane County 211 and Partner Nonprofit Reports (zip code 53523)



## CAMBRIDGE NEEDS YOU!

**Donate today at [unitedwaydanecounty.org](http://unitedwaydanecounty.org).** Your gift is critical and creates lasting change across generations in your community.

