# **Creating Lasting, Positive Change**

Last Year, 2,745 Fitchburg Residents Were Helped by United Way Services.\*

At United Way of Dane County, we know that the well-being of our children and families directly impacts the overall health of our community. By helping neighbors in need access the building blocks of well-being – a quality education, family-supporting job and health supports – we're working to solve big-picture issues no one person or organization can address alone.

Together, we are The Power of Many. Working for All.





### 29,361 Community Members in Fitchburg

**We're calling on every Fitchburg resident** to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.



# 33% of students in Fitchburg are not on track to graduate

**Reading proficiency is essential to academic success in future grades**, but 33% of students in Fitchburg cannot read at grade level. Research shows that students who struggle with reading are significantly less likely to graduate from high school or enter college.



# 2,966 Neighbors Are Living in Poverty

**Poverty presents several barriers** to achieving family well-being. When more people have access to safe, affordable housing and jobs earning family-sustaining wages, our entire community works better.



# 933 Referrals For Help Through 211

**United Way 211 is available 24/7 and offers free, confidential assistance.** Every day United Way connects people with local programs and services that can help.

\*May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, 5 year estimates (2017-2021), Tables DP05 & S1701; DPI WiseDash, 2021-2022, Forward ELA test (grades 3-8), percentage scored "below basic," Madison Metropolitan School District; United Way of Dane County 211 and Partner Nonprofit Reports.



# **Fitchburg Needs You!**

**Donate today at unitedwayofdanecounty.org.** Your gift is critical and creates lasting change across generations in your community.





(f) (in (b) (c) www.unitedwaydanecounty.org · 2059 Atwood Avenue, Madison, WI 53704 · (608) 246-4350

The Power of Many. Working for All.