

COMMUNITY RESILIENCY

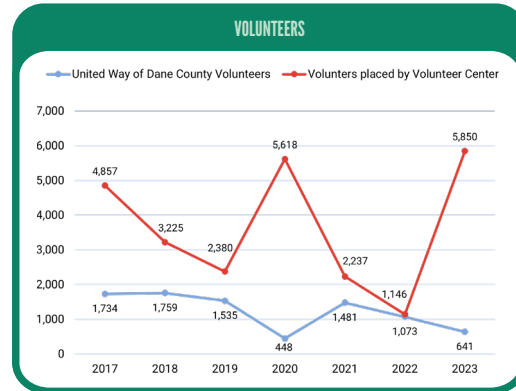
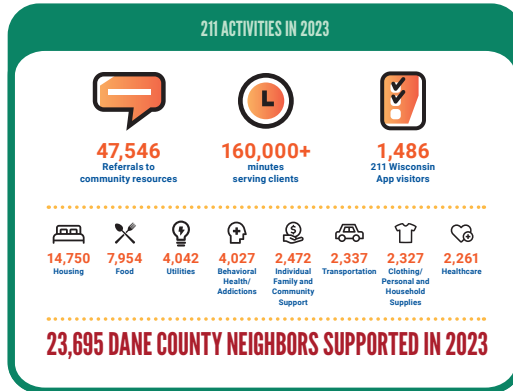
ADDRESSING URGENT NEEDS TODAY
AND ADVANCING A BETTER TOMORROW



UNITED WAY 211 (24/7 ACCESS TO RESOURCES AND SERVICE COORDINATION)
VOLUNTEER ACTIVATION • NONPROFIT CAPACITY BUILDING • DISASTER RESPONSE

- GOAL:**
1. Be a leader in social impact, connecting people who need help with people who want to help in efficient and effective ways.
 2. Respond to community emergencies and assist in long-term recovery.

- MEASURE:**
1. Increase number of referrals to quality, curated community resources in 211 database.
 2. Increase number of volunteers mobilized through United Way's Volunteer Center.



WHY IT MATTERS:

When in crisis, it is challenging to know where to go for help. And, with so many opportunities to help, it is hard to know where to make the most impact. United Way understands the big picture and can mobilize resources that make a difference through 211, Volunteer Center and work as a convener and social impact leader.

UNITED WAY'S ROLE:

When our community is hit with an emergency – like severe flooding, a global pandemic or man-made disaster – it's important to have a unifying force that brings us together to raise resources and rebuild an even stronger community.

Through our experience innovating to meet community needs, and relationships with hundreds of local nonprofits, businesses, community leaders and you, we're uniquely positioned to bring our community together to understand problems, co-create solutions and manage accountability for results.

