



United Way of Dane County

2024 Message

Three ways to tell United Way's story out in our community

3-Second Message:

The Power of Caring. Working for All.



The Power of Caring. Working for All.

30-Second Message:

United Way of Dane County mobilizes the caring power of our community so all can thrive.

From advancing health and education to strengthening livelihoods and local resilience, we connect people to possibility. And with a mission to unite the community to achieve measurable results that change lives, we are committed to being a catalyst for inclusion and systemic change – working collaboratively with local nonprofits, businesses, community leaders, donors and volunteers to solve big-picture issues no one person or organization can address alone.

Together, we are The Power of Caring. Working for All. A powerful force that exists one person at a time. Will you be the one to make a difference? **Donate today.**

3-Minute Message:

United Way of Dane County mobilizes the caring power of our community so all can thrive. From advancing health and education to strengthening livelihoods and local resilience, we connect people to possibility.

Imagine a future where families are healthy and strong, where all children can learn and succeed and where everyone's needs are met. This is the future we are committed to creating through our **Plan for Community Well-Being** – a plan built with our community, for our community. Our vision for a brighter future focuses on improving individual and family well-being so that everyone in Dane County can lead healthy, successful and secure lives.

When you look at what makes United Way of Dane County really work, it goes beyond the numbers – it's the collective spirit of caring to solve whole problems. Through our network of caring connections, we're able to address big-picture issues no one person or organization can solve alone. **Every dollar donated to United Way is a powerful catalyst – multiplying six times over to create lasting, meaningful change, right here in Dane County.**

At United Way of Dane County, we come together to close gaps and open opportunities in our community. And with our Plan for Community Well-Being and your support, we'll transform measurable outcomes into life-changing support for our neighbors in these four areas: **youth opportunity, financial security, healthy community and community resiliency.**

Together we are The Power of Caring. Working for All. A powerful force that exists one person at a time. Will you be the one to make a difference? **Donate today.**



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