

United Way of Dane County: 2024 Micro Investments Scoring Rubric

Criteria	Developing (0 Points)	Effective (3 Points)	Exceptional (9 Points)
Community Need/Impact (How does the project align with resident-identified goals, and how will it achieve those goals?)	Does not align with either of the resident-identified goals.	Aligns with at least one of the resident-identified goals and explains how the goal will be achieved.	Aligns with two or more resident-identified goals and includes a clear plan explaining how the goals will be reached.
Project Design (What activities/events will take place, and how will success be measured?)	Project activities/events are not described, or are not unique compared to other projects/community services.	Project activities/events are described, explain how success will be measured, and are somewhat unique compared to other community projects/services.	Project activities/events are described in detail, explain how success will be measured, and are unique compared to other community projects/services.
Collaboration (How will the applicant work with others?)	Applicant has not contacted/spoken to Harmony Apartments residents about the proposal.	Applicant has contacted/spoken to Harmony Apartments resident.	Resident Advocate listed by the applicant has a record of engagement in the Harmony Apartments community. Resident Advocate has a record of asking for and acting on feedback from the community.
Budget (How is the project funded, and how will the money be spent?)	Project budget has little to no detail.	Project budget is missing some detail, and may include unfunded expenses or unspent funds.	Project budget is detailed and does not include unspent funds or unfunded expenses.

United Way of Dane County: 2024 Micro-Investments Spring Update

Resident-Identified Goals & Strategies

Goal 1: Provide youth with constructive and engaging onsite activities.

Strategy: Create positive and uplifting spaces and opportunities for youth (12-18) to socialize in ways that are healthy, meaningful and fulfilling to members of their age group.

Goal 2: Strengthen engagement by building a sense of community among Harmony Apartments residents

Strategy: Create positive and uplifting spaces and opportunities for Harmony Apartments Residents to socialize, get to know one another, build community and share information/resources.

Goal 3: Increase the sense of safety that Harmony Apartments Residents feel in their neighborhood.

Strategy: Create/facilitate safe spaces for residents to convene to discuss and propose community engagement ideas and solutions to challenges experienced in the Harmony Apartments Community.